

## JOHN ROSS CAREER

- 2007-current:** **John Ross Company.** *Principal & Owner.*
- September 2008-present: YMCA of Central New Mexico: providing leadership for three initiatives:
    - *Membership Development Focus Groups:* determine what general directions the organization needs to go to enhance membership development.
    - *Faith Community Initiative:* developing a pilot project to partner the faith community with the YMCA to build healthier neighborhoods.
    - *Sports Programs & Membership Development:* refocusing the sports programs as a tool to strengthen families and build membership.
  - June 2007-present: American Ballroom Theater (Dancing Classrooms). As a National Network consultant:
    - Responsible for disseminating social development program for 5<sup>th</sup> graders (featured in *Mad Hot Ballroom* and *Take the Lead*) to US cities. Currently in 13 cities; 7 more to start in 2009-2010.
    - From July 2008-February 2009 served as interim Associate Executive Director responsible for facilitating both a Board and Staff reorganization due to key leader retirement.
  - June 2009: Empowering Our Communities in New Mexico: served on a three-person consulting team to efficiently close the organization after 30+ years of service to the community. Was able to ensure that all of the agency clients had a seamless service transition.
- 2004-2007:** **Tarrant County Youth Collaboration.** *Executive Director*
- Repositioned 25-year-old organization, fiscally and structurally, to be the community voice for social capital development for children and youth.
  - Worked with Board of Directors to reshape organization bylaws and incoming Board member skill-sets to conform with social capital development focus; Board grew from 6 to 15
  - Increased budget 71.5% in 2 years; increased major funders from 4 to 15
  - Initiative implementation:
    - Building Connections – Building Community: a federally funded community alternative response program for neglected and abused children
    - Children's Neighborhood Network: building neighborhood organizations focused on supporting families with young children
    - Arlington Child Care Council: 2004-2007 effort to improve the quality of child care in Arlington, Texas
- 2003-2004:** **The Ross Group.** *Non-Profit Consultant.*
- Collaboration Coordinator: *The Partnership for Children* (a county-wide collaboration of early childhood organizations with a concentration on neighborhood partnerships)
  - Interim Executive Director: *Fourth Street Parent & Child Learning Center*, an Arlington, Texas outpatient mental health clinic for children: facilitated Board effort to restructure and reposition organization
  - Strategic Planner: *NETCARE:* facilitated development of a five year business plan for county-wide collaboration focusing on neglected and abused children
- 1998-2002:** **Camp Fire USA First Texas Council.** *Vice President, Planning and Public Policy.*
- facilitated agency strategic and annual planning
  - developed Management Team work plans; ensured work plan implementation
  - managed Child Care Resource & Referral program; collaborated with Corporate Champions for Children on work-life programs
  - generated nearly \$1M in grants from June 2001 – September 2002
  - led community and state-wide process that led to the creation of the Texas Office for Early Childhood Coordination through State Senator Mike Moncrief

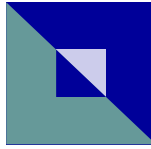
### JOHN ROSS COMPANY

John Ross, Principal & Owner

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- 1994-1997: United Way of Metropolitan Tarrant County. Assistant Vice President: Community Services, Community Initiatives:**
- provided leadership for the initial development of The *Safety Network*, a county-wide client management systems collaboration
  - provided leadership for a Home Health Task Force that generated recommendations incorporated in Senator Mike Moncrief's 1998 Interim Committee on Home Health and Assisted Living
- United Way's First Call:**
- successfully redirected staff to focus on their core mission – to provide service to over 28,000 callers annually
- Area Agency on Aging of Tarrant County (a division of United Way of Metropolitan Tarrant County). Program Planner.**
- responsibility for reorganizing and managing *Access & Assistance*, a federally funded case management program for elderly
  - oversight of eleven contracts totaling \$1.6 million annual
- 1986-1994: Fourth Street Project, Inc.** As one of three founders of this Arlington, Texas outpatient mental health clinic for children and families, served in two distinct functions:
- Managing Partner:** Led the organization from conceptualization to maturity.
- development & implementation of operational procedures; supervision of daily operations
  - designed and implemented marketing strategies; led fellow partners in long-range planning
- Therapeutic Programs Coordinator:**
- responsible for the development and implementation of two therapeutic program models designed for children ages 3-16 who are experiencing behavioral/emotional difficulties such as ADHD and learning disabilities
  - supervised and trained therapeutic program staff, facilitated over 200 hours of child-work training in eight years; co-therapist for 2,500+ hours of group therapy for parents and children
- 1984-1990: The John Ross Company. Owner and consultant.**  
Company was a consulting firm offering personal coaching, company planning, marketing, and other management services to small business owners. Primary client base were either entrepreneurs who needed assistance in taking an idea and creating a business or existing businesses that were in danger of failing; provided services to more than 50 companies
- 1983: Family Services of Fort Worth: Home Health Aide Project. Case Management Supervisor.**
- implemented child care network for AFDC mothers trained to be home health aides
  - assessment home visits to low-income elderly
  - responsible for supervising four MSWs in the overall supervision of home health services provided by 100 AFDC mothers to over 250 elderly clients
- 1976-1982: Arlington Family YMCA. Associate Executive Director.**
- responsible for the Parent-Child program, Summer Day Camp, After-School programs, Building programs; briefly Aquatics and Sports programs
  - responsible for volunteer development for the Parent-Child programs and Program Committee
  - facilitated the first After-School programs at Arlington ISD elementary schools; led development of city-wide after-school programming

**Community Involvement:**

- 2006:** *Northeast Leadership Forum.* Member (Northeast Tarrant County, Texas)
- 1999-2003:** *The Partnership For Children.* Chair, founding member
- 2001-2002:** *Texas Office For Early Childhood Coordination Advisory Committee.* Vice Chair
- 1999-2000:** *Violence As Entertainment Committee.* Chair
- 1988-1989:** *Arlington Senior Citizens Housing Committee.* Member
- 1985-1988:** *Arlington Housing Authority.* Commissioner
- 1982-1985:** *Great Southwest Vietnam Veterans.* Charter member

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